

Press Release

Wisconsin Buck & Bear Club Officially Scores New Wisconsin State Record Non-Typical Archery Buck

Submitted by David Friedman, CARBON, Inc. & Bucky Ihlenfeldt-WBBC

Richfield, Wisconsin (November 17, 2013)

The Wisconsin Buck & Bear Club has officially panel-scored a new state record, non-typical whitetail buck that was taken on September 18, 2013 in Waukesha County, Wisconsin by a bow hunter, Jim Baker.

The Richfield, Wisconsin Cabela's store was the host to a panel of six measurers from the Wisconsin Buck and Bear Club who convened Sunday afternoon to officially panel-score, following a mandatory 60-day drying period. The measurers included:

- Ron Strauss - Wisconsin Buck & Bear Club
- Gerry Wegner - Wisconsin Buck & Bear Club, Pope & Young
- Zachary Randall - Wisconsin Buck & Bear Club
- Eli Randall - Wisconsin Buck & Bear Club, Pope & Young, Boone & Crockett
- Brian Tessman - Wisconsin Buck & Bear Club, Pope & Young, Boone & Crockett
- Travis Mattison - Wisconsin Buck & Bear Club & Boone & Crockett

Surpassing the former non-typical state-record archery buck taken in 2009 by Wayne Schumacher, which scored 243 6/8", the "Jim Baker Buck" has a total of 28 measureable points, a 19 7/8" inside spread, and 66 6/8" of abnormal points, and achieved an official non-typical score of 260 5/8" gross and 249 5/8" net scorable inches, and is now officially recognized as the current Wisconsin state record for non-typical bucks in the archery records.

The "Jim Baker Buck" taken in Waukesha County Wisconsin is another example of why Wisconsin continues to be the number one spot in North America for trophy whitetails. Wisconsin currently ranks number one in Boone & Crockett and Pope & Young record entries.

It's exciting not only for the hunter and the Wisconsin Buck & Bear Club, but also for the entire state of Wisconsin to continue to see the increased quality of deer taken in Wisconsin as people "*Let 'em Go, Let 'em Grow*".

For more information, please visit the Wisconsin Buck & Bear Club website www.wi-buck-bear.org or Facebook page, www.facebook.com/wisconsinbuckandbearclub.

About CARBON, Inc.

CARBON, Inc. (CARBON) is a South Carolina-registered corporation based out of Philadelphia, Pennsylvania, providing clients with a variety of evocative, award-winning, and business-generating marketing strategy and creative design services. CARBON | Fusing Strategy and Design™. For details, visit: www.clearlycarbon.com

About Wisconsin Buck & Bear

The Wisconsin Buck and Bear Club is a group of dedicated volunteer individuals, organized for the purpose of collecting and maintaining records on trophy whitetail deer and black bear according to the Boone & Crockett scoring system. For details, visit http://www.wi-buck-bear.org/about_us.php

Contact

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